

A FREE WORKSHOP FOR BEGINNING
OR ESTABLISHED FARMERS

Enhancing Profitability for Connecticut Farms: The Farm Business Management Toolbox

SEPTEMBER 26TH, 2018
9AM - 2:30 PM
TOLLAND COUNTY EXTENSION
CENTER
24 HYDE AVENUE, VERNON, CT

Presented by John Bovay, Ph.D., Assistant Professor & Extension Economist, Department of Agricultural & Resource Economics, UConn

9:00 AM-11:00 AM:

“Using Financial Reports to Make Strategic Decisions”

This session will help you learn some basic tools to distill key, actionable, information from your financial reports, so you can make sound strategic decisions.

11:00 AM - 12:00 PM:

“Benchmarking for Success”

Learn how benchmarking your farm business against yourself and others can help you improve your earnings and make better decisions.

12:00 PM - LUNCH WILL BE PROVIDED

12:45 PM – 1:30 PM:

“Risk Management and Crop Insurance”

Crop insurance isn't just for grain farmers in the Midwest. It works for our diverse farmers as well. Dr. Bovay will discuss some examples of how crop insurance is used in the Northeast, and cut through some of the complexity to review some case examples of farmers who have benefited from these programs.

1:30 PM-2:00 PM:

“Look Before you Leap! Assessing the Profitability of Growing Different Crops or Raising Different Livestock”

Part of strategic planning is considering new activities for your business. Dr. Bovay will talk about ways to evaluate the potential return of adding a new crop or livestock to your farm business.

2:00 PM-2:30 PM:

Group Discussion and Wrap-Up

Led By Joseph Bonelli, Associate Extension Educator, UConn Extension

In order to get an accurate head count for lunch, we ask that you please register for the workshop by emailing:

mackenzie.white@uconn.edu or call 860-875-3331



EXTENSION

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